

# Tobacco Cessation

Despite the education available, tobacco use continues to be a major public health and workplace issue. The bottom line is quitting isn't easy, and we understand that. The Smokeless® program has been helping people quit tobacco, and stay quit, for over 30 years.



"AIPM provides some of the most respected, proven and practical wellness products currently available anywhere."

- Larry S. Chapman, MPH,  
President and Founder,  
The Chapman Institute

**ACA Compliance**  
Make sure you are ACA compliant! Smokeless® can be offered as a reasonable alternative to your tobacco surcharge.



Members of a Blue Cross Blue Shield plan had a 12-month quit rate of 62.5%.

## Smokeless®

*The Tobacco Cessation Program That Works!*

A positive, proven approach to breaking the smoking/tobacco habit. Smokeless is a highly effective, multiple-treatment program that teaches the necessary skills to achieve abstinence from smoking permanently. It's helped over 1 million people quit. Because of its success, many organizations have selected Smokeless® as they go smoke-free.

Since no one method works for all tobacco users, Smokeless® presents over 500 different techniques and concepts. Participants can pick and choose methods that meet their needs. People of every age, gender, ethnicity and education level are able to meet their goals.

Smokeless® is different because the program never actually ends. The behavior change techniques can be employed for a lifetime and that's why our quit rates remain high, even years down the road.

Smokeless participants receive a workbook, relaxation CD, quitting aids and unlimited toll-free counselling. It can be offered with or without nicotine replacement therapy (NRT) or prescriptions like Chantix or Zyban.



### Smokeless® is available in the following formats:

- Telephonic Coaching
- Group Classes
- Self-Help Kit
- Webinar
- Online

**Commended in 2 Surgeon General's Reports**



"Great material... a complete package... makes a great first impression... when we looked at other programs, there was no comparison to Smokeless® or to its success rates!!!"

-- Jo Anderson, Memorial Community Hospital, Jefferson City, MO



## Smokeless® Emergency Pack

The ideal tool for the person trying to quit. The pack contains oral and manual substitutes and a wallet card with 58 Urge Tamers™. #1350

Smokeless®		
Quantity	Group Kits Price/Kit #1340	Self-Help Kits Price/Kit #1341
1-24	\$64	\$69
25-49	\$59	\$64
50-99	\$54	\$59
100+	Call	Call

Smokeless® Emergency Pack	
Quantity	(#1350)
1-9	\$3.29
10-99	\$1.99
100+	Call

Call for imprinting options.

Nicotine Replacement Therapy	
Product	
HABITROL 3 Step Patch Kit (#1362)	\$121*
NICOTROL 2mg GUM (#1360)	\$72*
NICOTROL 4mg GUM (#1361)	\$86*

\*Eight week supply

