CATALOG



HealthyLife®
Well-Being Programs

WELL**WAREHOUSE**[™]

Well-Being Products

The American
Institute for
Preventive
Medicine helps
organizations
create a thriving,
happy, healthy
place to work.



Enhancing Population Health

HealthyLife® Division

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The AIPM Advantage:

- 39 Years of Experience: Since 1983, we have provided high quality services and products to all types of organizations.
- URAC Accreditation: We were one of the first five companies to be URAC Accredited for Comprehensive Wellness.
- Proven Return on Investment:
 Many independent studies of our services have demonstrated significant reductions in health care costs and absenteeism.
- Medically Reviewed: All of our products go through an extensive clinical review process.
- Award Winning: Our programs and products have received national awards, including those from the National Health Information Awards Program, Centers for Disease Control and Prevention, and U.S. Department of Health and Human Services.
- Customization Options: We offer many customization options, including developing a custom product to fit your needs.











Brokers, TPA's & Wellness Consultants:

You can offer our products and services to your clients!

Prices listed are subject to change without notice.

facebook @American Institute For Preventive Medicine twitter @AIPMhealthylife

linkedin @American Insitute For Preventive Medicine instagram @aipm_healthylife

HealthLife® Division:

Well-being Programs

Our programs, grounded in the latest behavior change science, produce tangible results. We can design and implement a complete wellness program or provide individual components to enhance what you are currently doing.



Total Health[™] Program

A Comprehensive, Cost-Effective, Wellness Solution

The Total Health™ Program is designed for organizations that are serious about improving the health of their population. It is unique in its ability to engage both low risk and high risk participants in one results-based, best-practice program. Best of all, this program is great for any sized organization!

The CALMER ² Model to Health Management	Bronze	Silver	Gold
Communication @45			
Program launch materials	✓	✓	✓
Wellness Newsletter (8-page)* & Mobile App		✓	✓
Wellness Posters & Handouts			✓
Assessment			
Health Risk Assessment (HRA)	✓	✓	✓
Biometric Screenings (Optional)			
Lifestyle Enhancement			
HealthyLife® Portal	✓	✓	✓
HealthyLife® Coaching - unlimited in-bound calls	√	✓	✓
HealthyLife® Coaching - (1) post-HRA out-bound call		✓	✓
HealthyLife® Challenges			✓
HealthyLife® Coaching - proactive out-bound calls			✓
Medical Self-Care			
Healthier at Home® Self-Care* Online & Mobile App	✓	✓	✓
Nurse Advise Line			✓
Education			
HealthyLearn® Library	✓	✓	✓
Reports & Rewards			
One-Click, Real Time Reports	✓	✓	✓
Incentive Management			✓

^{*} Printed versions available for newsletter and Healthier at Home self-care books.

Call for details and pricing.

Wellness Manager Monthly™

Your wellness job just got easier.

An incredible digital resource that provides a complete, monthly themed well-being communication campaign and activities. Each month addresses a new topic using the resources and suggested timeline below. Each product can be distributed electronically, in print, or both. It makes your work much easier by providing high quality wellness products for your employees.



Monthly Products Include:

- HealthyLife® Newsletter
- Posters
- National Health Observances
- HealthyLife® Handouts
- PowerPoint Presentation
- Wellness Activities
- Fuel Up with Fruit
- · Coach's Corner
- Health Video

Call for details and pricing.

Suggested Distribution Schedule:

Resource	Time Table
Monthly Health Observance Calendar	Read 2 Weeks Before Month
Wellness Newsletter	Distribute 1st Day of Month
Healthy Handouts	Distribute Weekly
Wellness Activities	Distribute 2nd Week
Wellness Activity Posters	Distribute 2nd Week
Powerpoint Slides (also .jpg files)	Distribute 3rd Week
Featured Fruit	Distribute 3rd Week
Coach's Corner	Distribute 4th Week
Health Video	Distribute 4th Week

Health Portal

FINALLY! A platform as unique as your organization.



Technology should simplify your life, not make it more complicated. The HealthyLife* portal makes bringing your wellness program online a breeze. We can extend as much or as little administrative functionality as you are comfortable with. Oh, and your employees, they will love it.

Customization is our middle name. If you can dream it, we can build it!

FEATURES INCLUDE:

- HRA
- Physician Forms
- Biometrics
- Health Challenges
- Incentives
- Health Library
- Appointment Scheduling
- Event Calendar
- Fitbit & Device Integration
- Social Media

YOUR OWN APP

Just like the portal, the coinciding mobile app is customized for your organization. Your branding, content, and programs are also available on the go!

Call for details and pricing.

SCHEDULE A DEMO!

HealthyLife.com/demorequest

Health Challenges

Engage employees with the most entertaining wellness initiative around – **themed health challenges**.









Challenges can be team or individual. You pick the dates. We take care of all I.T. work.

TOPICS INCLUDE:

- Physical Fitness
- Weight Loss
- Tobacco Cessation
- Stress Management
- Flu Prevention
- Nutrition
- Cardiovascular Health
- Dental Health

- Cancer Awareness
- Bone Health
- Brain Fitness
- Global Sustainability
- Sleep Enhancement
- Shift Work
- Financial Wellness

Health Assessments

Which one is best for your organization?



HealthyLife® Assessment

This Health Risk Assessment is simple for your participants to complete, but complex in its underlying branching logic. Answers to the questions create a remarkably accurate final report tying behaviors to risks, and providing unique recommendations for improvement. From the employer standpoint, our HRA can be customized in ways that are like no other tool of its kind. You have the ability to add or remove questions and even customize the information delivered in the reports.

- Create your own health risk assessments, surveys, questionnaires
- Branch logic and weighted risk formulas
- Drive individuals to appropriate programs based on risk stratification
- Links to biometric data
- Upload previously captured HRA data
- Cohort support for multi-year comparisons
- Real-time reporting for user and administrators

2 formats available: Paper #2740 Online #2741 Also available in Spanish



Actionable HRA™

Quick, affordable, actionable.

This is a different approach to the traditional HRA. Each question is well thought out and tied to a specific action item. The goal is not only to assess health, but motivate change with easy action steps. It takes much less time to complete than a formal HRA, vastly increasing participation rates. Customization options are plentiful:

- Add logos
- Add images
- Add content
- Add links to existing resources
- Add unlimited number of questions
- Customize Individual Report

#2740z

Available in both English and Spanish.

ments	Quantity	Paper HRA (2740)	Online HRA (2741)	Actionable HRA (2740z)
ssm	1-9	\$16.45		
ssess	10-99	\$14.45		\$2.99
As	100+	Call	Call	Call

Health Coaching

Participants are given unlimited access to their health coach.



ACA COMPLIANCE

Our health coaching can be offered as a reasonable alternative.

Our coaching combines two approaches to achieve better outcomes. Our coaches are trained in both motivational interviewing and behavior modification to maximize results. This unique combination allows our coaches to engage participants at a higher rate than using one technique by itself.

WHAT MAKES AIPM HEALTH COACHING UNIQUE?

- Dedicated account management
- Online, telephonic, and onsite enrollment options
- Complete marketing package
- Unlimited inbound coaching
- 24/7 inbound coaching
- Participant kit
- Communication materials
- Access to HealthyLearn Library

More than 90% of individuals ask to speak with an AIPM Health Coach

Call for details and pricing.

Tobacco & Nicotine Cessation

Despite the education available, tobacco use continues to be a major public health and workplace issue. The bottom line is quitting isn't easy, and we understand that. The QuitWell™ program has been helping people quit tobacco, and stay quit, for over 35 years.

HealthyLife® QuitWell™

The Tobacco Cessation Program That Works!

A positive, proven approach to breaking the smoking/ tobacco habit. QuitWell™ is a highly effective, multiple-treatment program that teaches the necessary skills to achieve abstinence from smoking permanently. It's helped over 1 million people quit.

QuitWell™ is different because the program never actually ends. The behavior change techniques can be employed for a lifetime and that's why our quit rates remain high, even years down the road.

QuitWell™ is the absolute easiest program for you to implement, that's because we've already taken care of all the details:

- 1) Dedicated enrollment website & phone number
- 2) Participant kit and shipping to individual homes
- 3) Marketing materials customized with your logo
- 4) Seven scheduled calls
- 5) Unlimited inbound calling
- 6) Health Library available to participants

Available in the following formats:

- Telephonic Coaching
- Group Classes
- Self-Help Kit
- Webinar
- Online

ACA COMPLIANCE

QuitWell® can be offered as a reasonable alternative to your tobacco surcharge.



HealthyLife® QuitWell™ Online #1343



HealthyLife® QuitWell™ Emergency Pack



The ideal tool for the person trying to quit. The pack contains oral and manual substitutes and a wallet card with 58 Urge Tamers™. #1350

ss _®	Quantity	(#1350)
ger	1-9	\$3.79
nok mer	10-99	\$2.49
ழ்ய	100+	Call

Stress Management

What if there was a proven, cost effective way to help employees manage their stress?

Systematic Stress Management™

The Proven Way to Relax and Increase Productivity

Allows you to reduce your own level of stress by helping your employees manage theirs. Just imagine the increased productivity and reduced absenteeism from a less stressed workforce.

Using the proven methodology found in our other health coaching programs, Systematic Stress Management[™] allows employees to regain control of their lives and finally, learn to live with a healthy amount of stress.

Available in the following formats:

- Telephonic Coaching
- Group Classes
- Self-Help Kit
- Webinar
- Online

Call for details and pricing.



Systematic Stress Management™ Online #1565

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40% of US workers report their job is Very or extremely Stressful. (NIOSH, 2015)

Ø	Individual Components					
res It m		Relaxation	Biofeedback	Workbook		
S =		CD (1562)	Cards (1563)	(1540W)		
atic	Quantity	Price/CD	Price/Card	Price/Book		
ema nage	1-24	\$9.95	\$1.79	\$11.95		
yste	25-49	\$8.95	\$1.59	\$9.95		
W.	50+	Call	Call	Call		

Call for imprinting options.

WellWarehouse.com

Weight Loss & Nutrition

2 Totally New Programs to Meet Your Needs

Millions of Americans are overweight or obese. Although the problem is similar across populations, the ways in which the HealthyLife* Weigh and DIET FREE Programs help individuals lose weight are like no other. Each program teaches behavior change and lifestyle strategies to ensure a healthier lifestyle for not only the individual but their entire family.

ACA COMPLIANCE

HealthyLife® Weigh can be offered as a reasonable alternative to your biometric surcharge.



HealthyLife® Weigh

Gain Control for Good

Gain control, lose weight, and improve health habits for good with HealthyLife* Weigh. Powerful behavior modification techniques, easy eating plans and tailored exercise regimens are all part of this versatile, effective weight loss program. Talk to our toll-free counselors any time. They'll answer your questions and keep you motivated.

Available in the following formats:

- Telephonic Coaching
- Group Classes
- Self-Help Kit
- Webinar
- Online

Call for details and pricing.

모	Individual Components					
Weigh	Workbook Menus & Re					
3		Alone	Recipes	Book		
_ife®	Quantity	(3640W)	(3640M)	(3640R)		
μ	1-24	\$12.95	\$4.95	\$4.25		
Healthy	25-49	\$10.95	\$4.69	\$4.10		
Ι	50+	Call	Call	Call		
0 " (' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '						

Weight Loss & Nutrition



DIET FREE

A Totally New Approach to Weight Loss and Nutrition

Your employees will be motivated... entertained... and changed forever. DIET FREE is:

- A highly inspirational 10-week nutrition and exercise lifestyle program.
- Centered around ten 30-minute weekly "movies" featuring dietitian/comedian Zonya Foco, RD.
- The video seminars can be viewed in live class formats that you lead or viewed individually via web portal.
- Turn-key to promote and facilitate.

Available in the following formats:

- Telephonic Coaching
- Group Seminar
- Self-Help Kit
- Online

Call for details and pricing.



Lickety-Split Meals

For Health-Conscious People On The Go! Eat smart and lose weight with this 400-page "countertop coach" cookbook which includes:

- 175 nutritious versions of family favorites
- Meals made in 1, 5, 15 and 30 minutes
- Built-in easel for cooking-at-a-glance
- Easy step-by-step recipe layout
- Motivating educational tips throughout
- Nutrition information for every recipe
- Complete shopping list and menu planner

300K	Quantity	Lickety-Split Meals
BO	1	\$24.95
COOKE	16	\$14.97
8	17+	Call

Sleep Enhancement

Wake Up to What Poor Sleep Costs Your Company

- 60 percent of American adults report having problems with sleep.
- The risk for diabetes, heart disease, stroke, obesity, and other health problems increases with sleep deprivation.
- Fatigued workers are 70% more likely to have an accident at work.
- Sleep deprivation costs U.S. companies more than \$63 billion each year, which equates to \$2,280 per sleep-deprived employee each year.

(Source: Harvard Medical School).

HealthyLife® SleepWell®

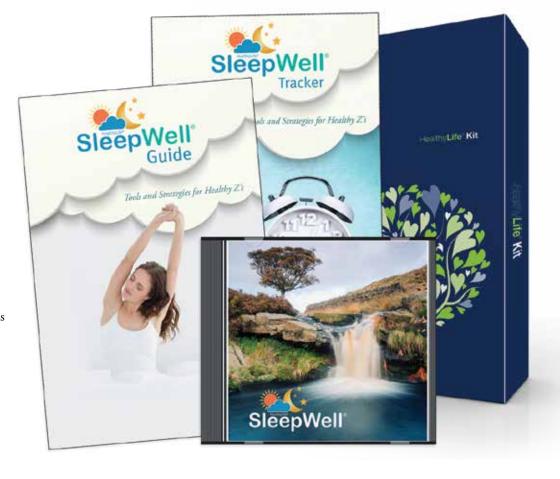
A Program to Enhance Sleep
SleepWell* is a structured program
designed to prevent and minimize issues
with poor sleep. It teaches individuals
how to modify factors that may damage
sleep and reduce daytime energy, focus,
and productivity. Participants will learn
how to develop healthy lifestyle habits,
create an environment conducive to
quality sleep, and manage daily stress.
Guidelines are based on the latest
research on sleep enhancement and
cognitive behavioral therapy strategies.

SleepWell* also addresses shift workers, as these individuals face unique challenges to a traditional sleep schedule.

Available in the following formats:

- Telephonic Coaching
- Group Classes
- Self-Help Kit
- Webinar
- Online





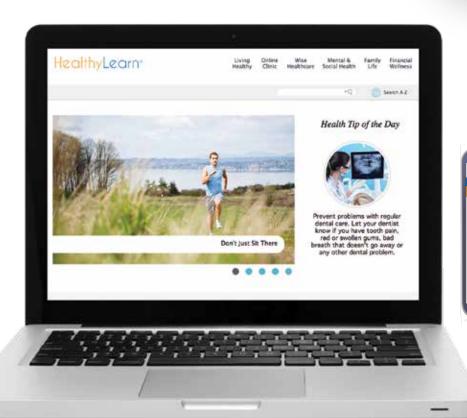
Health Library

All of the content you'd expect delivered on a site so user friendly you may never go anywhere else for health information.

It's Like Having a Well-Being Communication Department on Your Desktop

3 Versions Available:

- Employees/Members
- College Students
- Wellness Managers/ HR/Coaches/Nurses



2 Ways to Use:

HealthyLearn® HealthyLearn covers over 2,000 health topics, with more being added. It never seems to overwhelm. Each article is laid out in an easy-to-follow format and includes an attractive print-on-demand PDF.

- Allow everyone to access the Well-Being Hub
- HR staff, wellness coordinators, coaches, nurses, etc. can print or email the content with the Communication Engine[™] feature.

2 Delivery Options:

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- Hosted website. Leave all the IT work to us. We will provide you with a link to post on your website. Numerous branding options are available.
- Add to your website. We can easily incorporate the HealthyLearn* into your existing portal.

HealthyLearn® Includes:

- Online Clinic
- Symptom Checker
- · Ask the Coach
- A to Z Encyclopedia
- Living Healthy
- Rotating Health Tip-of-the-Day
- Health News
- Family Life
- Women's & Men's Health
- Mental Health
- Safety

• Wellness & Disease Management

Call for details and pricing.

- Pain Management
- Tobacco Cessation program
- Stress Management program
- Weight Loss & Nutrition program
- Sleep Enhancement Program
- Health Trackers
- Health Posters
- Health Videos
- Health Risk Assessment (optional)
- Monthly Newsletter (optional)





Benefits of HealthyLearn®:

- Well-Being Focus Addresses
 healthy living, financial wellness,
 emotional health, family life,
 medical conditions, medical care,
 safety, and first aid.
- Online Clinic Helps people know when to contact the doctor or ER versus using self-care at home.
- Comprehensive Over 1500 health topics with more being added.
- *Healthy People 2020* Helps meet the objectives.

- Mobile Accessibility For smart phone use.
- Attractive Layout Provides easy navigation.
- Branding The portal and every article has your name and logo.
- Unique Print on Demand Download content with graphics and illustrations for attractive "take homes" or emails.
- Ask the Coach Feature Responses within 24 hours make the Hub interactive.

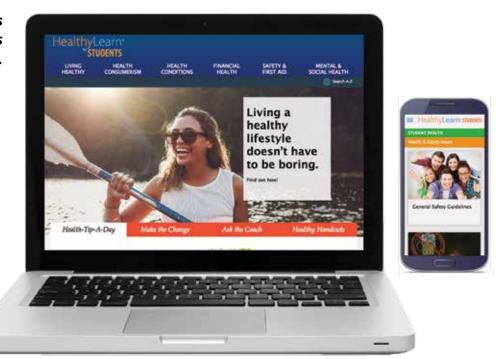
- Fresh and Relevant Content New content on your website will peak people's interest.
- Real-time analytics Know what people are accessing.
- Complete promotional campaign Increases engagement.
- Custom company-specific information – Add or remove content.
- *IT Support* Implementation is seamless.

HealthyLearn® for Students for Colleges & Universities also available.

3 Levels to Choose From

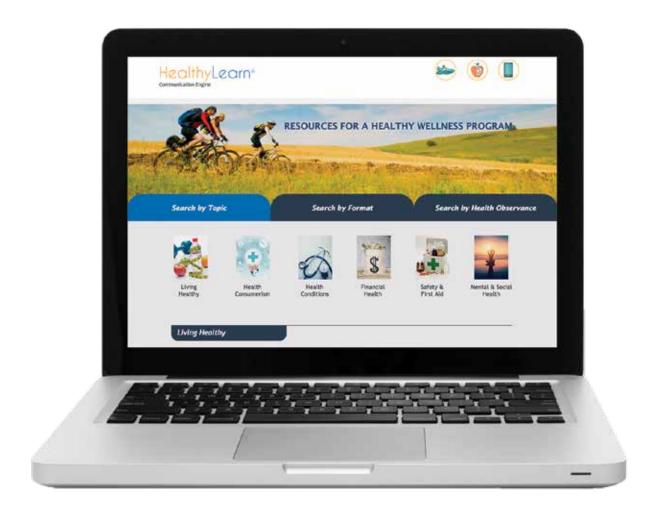


Call for details and pricing.



OnDemand Communications

For HR & Wellness Managers



HealthyLearn® Communication Engine

It's Like Having a Wellness Communication Department on Your Desktop

Designed for HR, wellness managers, coaches, nurses, etc. Access content by topic, product type, and national health observances. Drive content to your population by emailing or printing articles.

See page 16 for more information.

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Mental & Emotional Wellbeing



HealthyLife® Thrive

Nearly half of Americans report the pandemic has harmed their mental health, according to the Kaiser Family Foundation. Even with the incredible impact so far, the total toll of the pandemic on mental health remains to be seen.

HealthyLife® Thrive addresses the most pertinent issues facing employees and their families right now: mental, emotional, social, and financial wellbeing. Through a very intuitive user interface, employees have access to articles and videos that educate, motivate, and lead to actionable next steps that enhance overall wellbeing.

Features Include:

- Interactive "Ask the Counselor"
- Mental Health Triage
- Stress Management & Resilience Program
- Sleep Enhancement Program
- Financial Wellbeing
- Over 500 Mental Health Topics

Call for details and pricing.

Onsite Worksite Well-Being Coordinator



Let us place one of our Onsite Wellness
Coordinators at your company to provide a comprehensive well-being program.
They can be there full-time or part-time, depending on your needs.

Some of the roles of the Onsite Coordinator are as follows:

- Assesses the needs, culture, management, and employee concerns of the worksite to develop a delivery plan and implementation schedule.
- Coordinate program promotion including development and distribution of engagement materials.
- Responsible for the day-to-day delivery of established programs.
- Work with client's management team and, if applicable, union representatives to obtain their commitment to and active support of the well-being program and its activities.
- Establish a network of wellness ambassadors throughout the company

- Plan, coordinate, and conduct management and employee orientations.
- Plan, coordinate, and administer health screenings (if applicable).
- Develop and facilitate educational programs such as courses, health fairs, lunch & learns, "stop-by" tables, special events and other on-site programming.
- Coach employees on various health issues.
- Provide monthly reports to the Client on activity, evaluation, and future plans.
- Monitor expenditures to assure spending is within budget.

Call for details and pricing.

Virtual Wellness Visit



The HealthyLife® Virtual Visit is a meeting between a certified health coach and participant to discuss current health status and develop a wellness roadmap for the future.

The coach will work with available data to facilitate the conversation. This can include health assessment results, physician form, or previous biometric data, however, none of those are necessary to conduct the visit.

Program Highlights:

- 20-30 minute video call or telephonic call
- · Participant schedules a time of their choice
- Focus is on goal setting and health improvement
- · Coaches are trained to connect participants to existing wellness resources
- · Can be offered with other AIPM programs or as a standalone

Lunch & Learns

Available Live or OnDemand!

HealthyLife® Learn

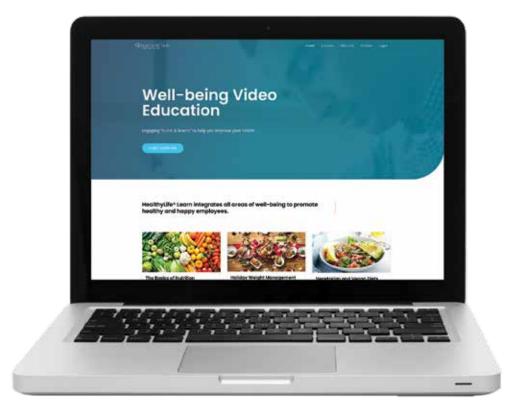
Nowadays employees are working from many locations and with flexible schedules. Planning for live events can be difficult. Allow us to help with pre-recorded on-demand courses. Each one is broken down into easy-to-digest chapters with quick follow up quizzes to ensure quality education. Reporting on successful participation is included.

THE SITE CONTAINS 20 COURSES IN THE FOLLOWING CATEGORIES:

- Nutrition
- Fitness
- Meditation
- Emotional Health
- Heart Health
- Yoga
- Holistic Wellbeing
- Mental Health
- Ergonomics
- Stress Management
- General Health
- Social Well-being

Call for details and pricing.

Demo: HealthyLifeLearn.com



Lunch & Learns

Available Live or OnDemand!

HealthyLife® Live

Live lunch and learns delivered just for your group by one of our health experts. Topics include areas of nutrition, behavior modification, disease management and physical activity.

EACH SESSION INCLUDES:

- Program communication / marketing
- Participant handouts
- Slide deck
- Webinar recording
- Participation report

AVAILABLE TOPICS:

Meal-Prep: Participants learn how to make deliciously healthy meals ahead of time and on a budget!

Better Sleep: Learn practical ways to train their brains for better sleep.

Re-Think Your Drink: Learn the effects that beverages have on blood glucose levels and ways to improve levels and waistline.

Cart Smart: This presentation will cover the essential steps for a healthy and successful weight management program. Can include a smoothie demonstration with samples for an additional fee.

Mindful Meditation: Learn what mindfulness is and how to use it in everyday life.

Pre-Diabetes, A Cue to Action: Teaches how different food groups lower, maintain, and/or spike blood sugar levels, and the effects of high blood sugar levels.

Natural Elements: Use the natural elements, which surround us every day, to fit in a great workout. The session will include a 15-minute outdoor movement session.



Art Therapy: A therapeutic activity that creates a sense of identity, reduces guilt, facilitates impulse control and expands participants ability to deal with daily stressors in life.

What's your Health IQ?: Participants will learn key components to live a longer and healthier life.

Understanding Your Cholesterol:

Successfully lower bad and raise good cholesterol. Participants will learn about conventional and alternative treatments.

Stress Busters: Learn seven very effective 5-minute stress-busting tips.

Eat This, Not That: In this healthy trivia game format, a series of food products will be compared.

Power Meals: Build a power breakfast, power lunch and a power dinner that will improve energy levels and overall health.

Office Fitness: Practice using exercise bands during the class and learn tips for moving more while in the office.

Aging and Your Health: This class will provide valuable information on how one can maintain their physical health and live life to the fullest, whatever their age.

Sugar Busters: Slash sugar, how to do a "sugar detox" and cooking/baking tips using healthier versions of sugar.

Jog Your Memory: Explore ways to maintain memory and healthy brain function.

A Lifestyle, Not a Diet: Covers nutrition information including defining portion size, reading a food label, healthy tips for cooking and exercise.

Restore and Relax: Learn the many benefits yoga can offer.

Happy, Healthy Heart: Learn the best exercises and foods to have a healthy heart and learn what screenings you should be getting to know your heart health status.

The Weight is Over: Strategies for weight loss, the role of nutrition, physical activity and behavior modification techniques.

Call for details and pricing.

Virtual Fitness & Yoga

HealthyLife® + ZoomCrew™

HealthyLife® has partnered with ZoomCrew™ to bring you the greatest in virtual fitness and yoga.

WE HAVE TWO DELIVERY OPTIONS:

- **Dedicated class:** You choose a class type, date and time, and we deliver a custom class for your population. This is delivered via Zoom and can also be recorded for future viewing or for people that may be unavailable at the scheduled time.
- Bulk memberships: Your population has access to a full schedule of live classes offered each day. This option also gives members access to our online video library of pre-recorded workouts. Volume pricing available



AVAILABLE CLASSES:

- Fitness
 - Total Body Strength
 - Stretch & Strength
 - On the Ball
 - Interval Mix
 - Cardio Dance & Conditioning
 - Sit & Get Fit
 - Triple Treat
- Pilates & Barre
 - Pilates Blend
 - Barre Blend
 - Mat Pilates

- Yoga
 - ZC Vinyasa
 - ZC Yoga Flow
 - ZC Yoga Fusion
 - ZC Healthy Backs & Meditation
 - ZC Gentle Flow
 - ZC Mini Vini
 - ZC Better Backs
 - ZC Chair Yoga
 - ZC Yoga at the Wall

- 30 Minute Classes
 - Core Blast
 - Upper Body Blast
 - Interval Cardio & Hoop
 - Pilates Stretch
 - Sun Salutations
 - Kick Box & Strength
- 45 Minute Classes
 - Interval Hoop
 - Roll & Recovery
 - Butts & Guts
 - Cardio Blast

Call for details and pricing.

WellWarehouse™ Division:

Well-being Products

Our award-winning products educate, motivate, and most importantly, change behavior. They are packaged in novel ways to enhance engagement and keep your program fresh.

Calendars

Provide a Daily Dose of Health®

Wall Calendars

Make every office or home a center of wellbeing with an attractive wall calendar that your employees use year-round. Provides action steps on how to be both happy and healthy and includes national health observances. Easy to add your logo or a special message. Size: 8-1/2" x 11". #4704

UNLIMITED CUSTOMIZATION **OPTIONS:**

- Name, logo & message
- Special dates throughout
- Front and inside covers
- Photos of employees
- Completely new calendar let us develop one from scratch.



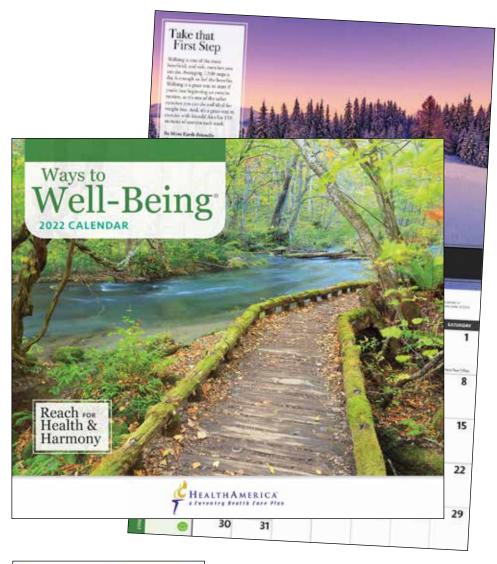
Pocket Calendars

Take your wellness program with you wherever you go! Plan daily activities, record medical information, and keep care provider contact information close at hand. Fits easily into a pocket or purse. Protect your calendar with optional vinyl sleeve. Size: 3-3/4" x 6-1/2". #4705

FREE:

26

Receive the HealtheMails® ToolKit with your calendars.





Custom Calendars

Let us develop your own unique custom calendar in 3 easy steps!

Visit: www.healthylife.com/ CustomCalendar

Step 1: Select the monthly topics.

Step 2: Select the photos or send us your own.

Step 3: Select the dates you want to customize.

Call for discounts on early orders.

ars	Quantity	Wall Calendar (4704)	Pocket Calendar (4705)
ndg	1-9	\$6.75	\$3.25
Calendars	10-99	\$5.49	\$2.19
	100+	Call	Call

Newsletters

Inform, inspire, and motivate with beautiful newsletters.

Each issue features readable and practical articles on self-care, healthy eating, staying fit, and family wellness. Our printed full-color newsletters can be bulk shipped or delivered directly to homes. Also available in an interactive digital format that can be emailed or posted on your company website.

REGULAR FEATURES INCLUDE:

- Self-Care Corner How to take better care of yourself.
- Medical Updates Communicating better with your provider.
- Health Tips Helpful health information.
- Eating Healthy Weight loss and nutrition.
- Featured Recipe Prepare a healthy meal.
- Be Fit How to exercise safely.
- Family Life Enhancing health at home.
- Work Life Enhancing wellness at work.

• Success Over Stress – Managing stress for better health.

3 formats available:

Paper | Electronic | Mobile

3 sizes available:

2 pages | 4 pages | 8 pages

Electronic & mobile formats include audio and video clips.

CUSTOMIZATION OPTIONS:

- Logo
- Masthead
- Custom articles
- Totally custom newsletter



Cracking benefits HealthyLife®







n others

Completely custom newsletter

Custom Masthead

		e-letter version			paper version		
Newsletters	Quantity	2 page (3003e)	4 page (3004e)	8 page (3005e)	2 page (3003p)	4 page (3004p)	8 page (3005p)
sle	10-49	\$.29	\$.39	\$.47	\$.63	\$.79	\$.89
Nev	50-99	\$.27	\$.37	\$.44	\$.49	\$.56	\$.66
Τ	100+	Call	Call	Call	Call	Call	Call

Call for imprinting options.

Studies show that over 95% of all wellness program members are interested in receiving regular information on wellness topics.

Magazines

Mental & Emotional Wellbeing Magazine

HealthyLife® Thrive Magazine

Addresses the most pertinent issues facing employees and their families right now: mental, emotional, social, and financial wellbeing. With a beautiful magazine layout, employees have access to timely articles and interactive activities that educate, motivate, and lead to actionable steps to enhance overall wellbeing.

2 formats available: Paper | Electronic



Magazines	Quantity	e-letter version (3008z)	paper version (3008)			
gazi	1-9	\$2.49	\$4.95			
Mai	10-99	\$1.89	\$3.79			
	100+	Call	Call			
0 " (' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '						

Medical Self-Care

A higher R.O.I. than any wellness intervention because it helps employees avoid unnecessary doctor and E.R. visits.

29 independent studies have documented an average SAVINGS of \$112.37 per employee in only 9 months.

1 2 3 4 5 6



Healthier at Home® Self-Care Book

Presented in an easy to read, step-by-step format, it provides up-to-date information on over 300 health topics, with full color illustrations and photos.



Nurse Advice Line

Available 24/7, experienced registered nurses accurately identify needs and level of urgency for callers seeking medical care or information. Includes an audio health library of 2200 topics.



Healthier at Home[®] Online

Covers hundreds of health topics but never seems to overwhelm. Each article is laid out in an easy-to-follow format.



Healthier at Home® Mobile App

This App allows your population to check symptoms and look up medical conditions right from the palm of their hands. Available for iOS and Android devices.



Wellness Newsletter

To continually promote use of the program, we provide a monthly, 8 page e-letter. It provides valuable wellness information. Printed version is also available.



Evaluation

Quarterly reports demonstrate employee/member use of the nurse advice line, reasons for the calls, and triage diversion savings. An annual report evaluates the Healthier at Home® self-care guide and its Return on Investment (ROI).

Healthier at Home® Medical Self-Care Program

Guaranteed to Reduce Costs

A wellness program without medical self-care is simply missing the boat. Why? Because empowering employees to make better health care decisions isn't just going to save the company money, it's going to save the employee money, and potentially their life.

The Healthier at Home* Medical Self-Care Program consists of a number of components that effectively help employees/members make better health care decisions.

Since your employees access health information in different ways, the program consists of print, telephonic, and online information.

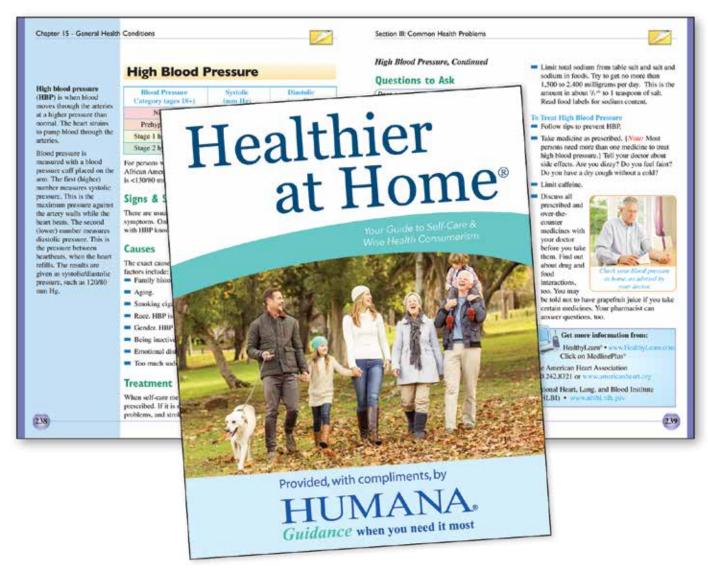
PROGRAM COMPONENTS:

- Healthier at Home Self-Care Book
- 24/7 Nurse Advice Line
- Healthier at Home Online
- Healthier at Home App
- Wellness Newsletter
- Promotional Campaign
- Evaluation

r at gram	Number	Complete Program PEPM ^{1, 3}	Nurseline Alone PEPM ^{2, 3}
Ithier Pro	10-99	\$4.99	\$1.04
leali ne®	100-499	\$3.44	\$.89
포함	500+	Call	Call

- ¹ Pricing includes welcome kit, imprinted self-care book, imprinted newsletters and use of the nurseline by employees' entire household. Shipping and handling of materials is extra.
- Nurseline alone pricing includes the welcome kit and health information library and use by employees' entire household.
- ³ One time setup fee is \$500.

Self-Care Books



Healthier at Home®

- Has set the standard for self-care guides
- Trusted by millions of families and thousands of organizations
- Easy to read, non-technical, step-by-step instruction
- AIPM's most complete guide with over 300 topics and 325 illustrations and photos
- Full color throughout
- 416 pages

#2189

30



Healthier at Home® Online

Available for desktop, tablets, and mobile phones. #2168

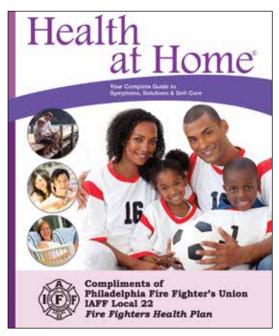
"Our employees" feedback on the Health at Home® books has been extremely positive. Thanks for such a great guide."

Margaret Hubbard, RN, COHN-S, Sara Lee, Martinsville, VA

-amily Health	Quantity	Healthier at Home® (2189)
Ĭ	1-9	\$21.95
Ę	10-99	\$9.59
ъ	100+	Call

Self-Care Books

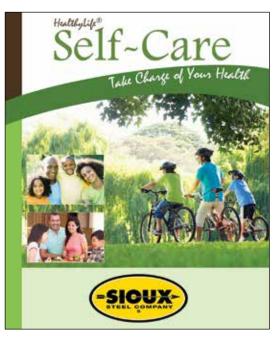
All books are available electronically.



Health at Home®

- Cost conscious alternative to Healthier at Home
- Over 250 health care topics
- 2 color inside
- 384 pages

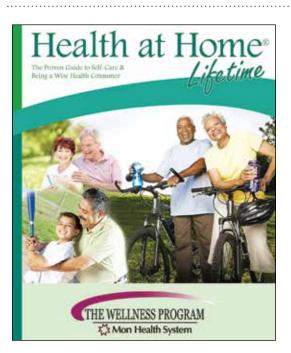
#2172



HealthyLife® Self-Care

- Compact & lightweight for travel or handy reference
- Easy to follow advice for the 50 most common health problems
- Full color throughout
- 5th grade reading level
- 96 pages

#2145



Health at Home® Lifetime

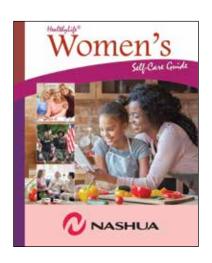
Self-Care & Wise Health Consumerism for Mature Adults Help seniors, retirees and Medicare recipients live fuller, healthier lives with the most comprehensive seniors' selfcare guide available. Full color, 200+ illustrations. Large print. 432 pages. #2183 "We have been truly pleased with the content and easy-to-use format of Health at Home®. These guides are extremely valuable resources for our community residents to equip them with the tools and skills needed to make wiser health care decisions."

Shannon Owens, Director of Community Health Alliance, United Way of Greenville County, SC

Family Health	Quantity	Health at Home® (2172)	Self-Care (2145)	Health at Home® Lifetime (2183)
Ĭ	1-9	\$19.95	\$7.09	\$9.95
Ē	10-99	\$8.49	\$5.59	\$9.59
Б	100+	Call	Call	Call

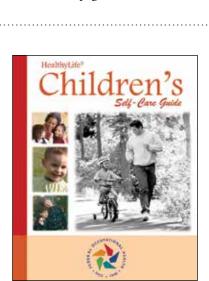
Targeted Self-Care Books

All books are available electronically.



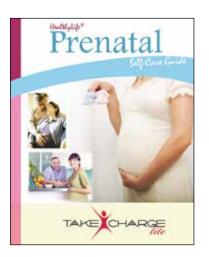
Women's Self-Care Guide

Covers breast cancer, eating disorders, fibroids, menopause, PMS, osteoporosis, urinary tract infections, and more. 80 pages. #2151



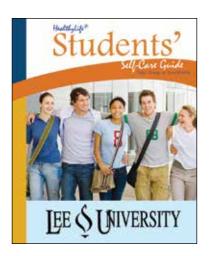
Children's Self-Care Guide

A Parent's Answer Book Allows parents to quickly identify 26 common health problems and follow a treatment plan. 88 pages. #2148



Prenatal Self-Care Guide

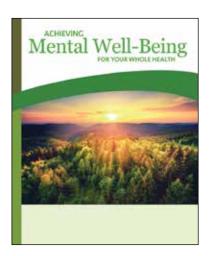
Addresses common problems pregnant women experience. Helps determine when to use self-care and when to seek medical attention. 96 pages. #2161



Students' Self-Care Guide

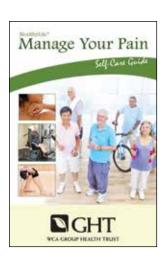
Take Charge of Your Health Addresses common health problems faced by students age 14-24, including safety and lifestyle issues. Adaptable for faith-based schools. 96 pages. #2186

Targeted Self-Care Books



Achieving Mental Well-Being

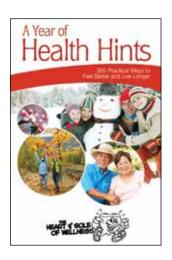
For Your Whole Health
Identify symptoms and determine the best course of treatment for common mental health issues including anger, fears, depression, and stress. 96 pages. #2147



Manage Your Pain

A practical resource for effectively relieving and controlling pain. Addresses the most common types and causes of pain.

- Helps you identify and describe your pain
- Learn when pain requires medical care
- Know when pain can be managed with self-care 64 pages, #2146



A Year of Health Hints

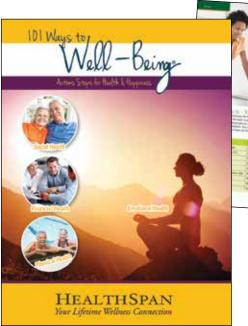
365 Ways to Feel Better and Live Longer Offers a smart stay-healthy tip a day on diverse topics such as how to lose weight, manage stress, stay fit, travel safely, and be a wise health care consumer. Engaging and easy to read. 374 pages. Only available electronically or as a custom order. #2840

Fargeted Self-Care Books	Quantity	Women's Guide (2151) Prenatal Guide (2161) Children's Guide (2148) Pain Management (2146) Students' Self-Care (2186) Mental Well-Being (2147)
S De	1-9	\$7.09
get	10-99	\$5.59
Tar	100+	Call

101 Ways to Well-Being®

Move from Wellness to Well-Being





STOP EXCUSES

STOP EXCUSED

STOP EXCUSED

STOP EXCUSES

STOP EXCUSED

STOP EXCUSED

STOP EXCUSED

STOP EXCUSED

ST

Your employees will love this uniquely styled book that contains 101 topics in a newsletter-styled format. Each one-page article presents just the right amount of information on important ways to live well. It could become your most popular coffee-table book. Available both in print (Size: 8.5" x 11", 112 pages) and electronically (with video & audio clips.) #2192

TOPICS INCLUDE:

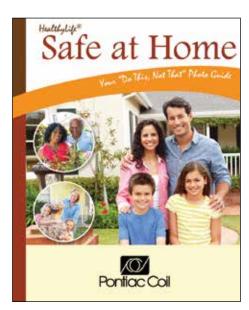
- Fitness
- Healthy Eating
- Weight Control
- Emotional Health
- Social Health
- · Community Health
- Stress Management
- Safety
- Substance Use & Abuse
- Fiscal Health
- Illness Prevention

ing	Quantity	Ways to Well-Being® (2192)
Well-Being	1-9	\$10.95
Nel Nel	10-99	\$9.95
>	100+	Call

Call for imprinting options.

Safe at Home™

Your "Do This, Not That" Picture Guide



A picture is worth a thousand words. See and read ways to keep you and your family safe in your home. This 64-page guide provides tips to prevent the most common injuries in the home. #2193

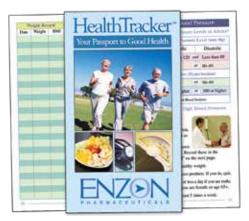
TOPICS INCLUDE:

- Falls Prevention
- Fires & Burns Prevention
- Poison Prevention
- Choking & Suffocation Prevention
- Drowning Prevention
- Medication Safety
- · Child Safety
- Home Security

Safe at Home	Quantity	Safe at Home (2193)
표	1-9	\$7.99
fe a	10-99	\$6.59
SS	100+	Call

HealthTrackers®

Stay on track with these pocket-sized booklets. (Size: 3-3/4" x 6-1/2")



HealthTracker[®]

Track, evaluate and improve vital areas of health with a convenient pocket-sized booklet. 48 pages. #2202



WalkWell™ Tracker

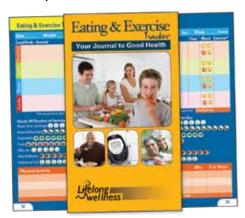
Employees can begin and maintain a walking program for good health. Provides an easy way to track walking steps or distance, health goals, and weight for 52 weeks. 48 pages. #2206



HealthySavings[™]

Help employees save money and become wiser health care consumers. 101 tips to save hundreds of dollars a year on doctor visits, medications, surgery, eye and dental care, and much more.

48 pages. #2205



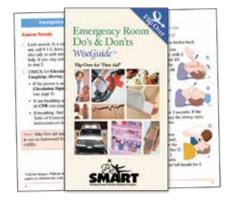
Eating & Exercise Tracker®

List and learn how much you eat and exercise. Practicing portion control and being more active can make it easier to achieve weight loss goals and improve health habits. 64 pages. #2207



Being a Wise Consumer™

Know your patient rights, save money and take the mystery out of hospital stays, medical procedures, medications, communicating with providers, and more. 48 pages. #2142



ER Do's & Don'ts/First Aid WiseGuide®

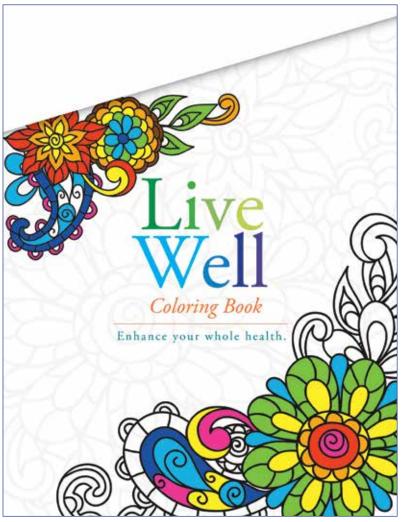
Teaches consumers when and how to use the emergency room. Flip it over for a handy first aid guide. 48 pages. #4600

4	Quantity		
ers	1-9	\$4.95	Tracker®
ack	10-99	\$3.79	Lucite Display:
Ĕ	100+	Call	\$39 each

Add \$.08/copy for vinyl sleeve.
 Add \$.05/copy for sleeve assembly.

Coloring Book

Enhance your whole health.











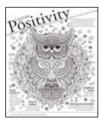




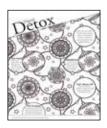












Live Well Coloring Book

Learn about whole health and healthy living while coloring. Benefits include:

- Learning by interacting with the book
- Relieve stress, while coloring
- Have fun!
- Use your creativity
- · Great for all ages.
- 12 coloring pages #2198

	Quantity	
Live Well	1-9	\$4.95
	10-99	\$3.79
	100+	Call

Permafold® Guides

Your first source for health education, in a format that lasts.

WHAT IS A PERMAFOLD®?

Permafolds are 12-panel health guides printed on durable material to last a lifetime. Permafolds are kept and shared with the family, giving repeated exposure to your name and logo.

ACCURATE AND UP-TO-DATE

Each Permafold is reviewed by prominent physicians, health professionals, and the senior advisory board of the American Institute for Preventive Medicine.

APPROPRIATE READING LEVEL

Permafolds are written at a simplified reading level with large print and color photographs. Information is presented in a bulleted, easy-to-read format. They appeal to people from all walks of life.

CUSTOMIZATION OPTIONS

Display your name, logo, and other information prominently. We can also develop a custom Permafold to meet your needs.

COMPLETE FULFILLMENT

Direct mail to employee's homes. We'll handle everything: cover letters and envelopes, assembly and bulk mail by zip code for the best postal rate.

SPANISH TITLES

A number of Permafolds are available in Spanish, with more to come.

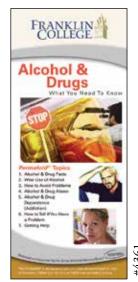




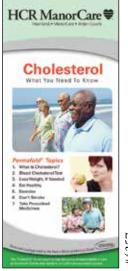
Just right amount of

Free access to additional health topics

PERMAFOLD® - WELLNESS TOPICS

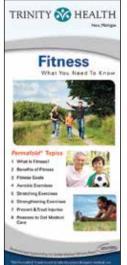








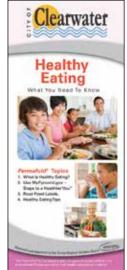
available in Spanish #4364



Health Wise

Success Over

Stress



Liberty

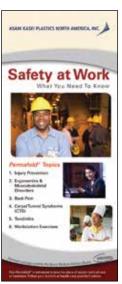
Cessation What You Read To Know

Tobacco

#4371

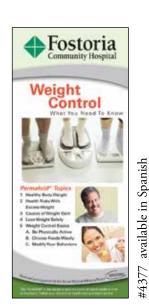


available in Spanish



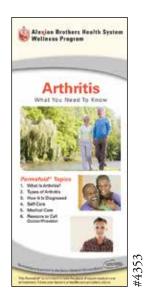


available in Spanish #4375

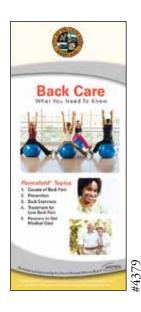


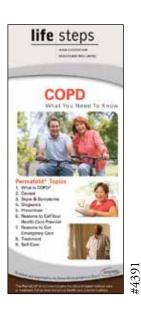


PERMAFOLD® - DISEASE MANAGEMENT TOPICS

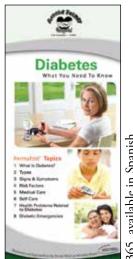




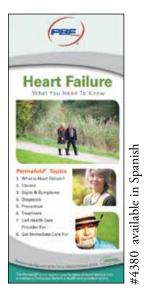


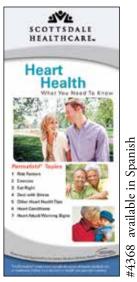


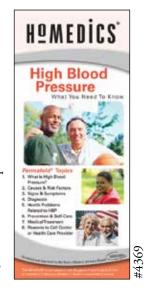








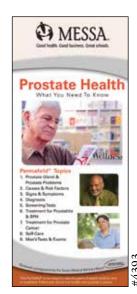


















PERMAFOLD® - SELF-CARE TOPICS











available in Spanish



available in Spanish















Lucite Display

Display your Permafolds[®] in this attractive holder (holds 6 titles). \$39 #4397

Permafold® Station

Order 500 or more Permafolds and receive one Lucite display for free.

"Over the course of 20 years, we have purchased both standard products as well as worked hand in hand with AIPM in creating custom products to address particular needs. In each engagement, AIPM exceeded our expectations in product content, quality, and effectiveness as witnessed by numerous times we receive unsolicited positive comments from our members!!!"

- Randy Stoughton, President, Compass Rose Benefits Group; Herndon, VA

es.	Quantity	Plastic or Cardstock	Paper	Sampler
ᅙ	1-9	\$1.99	Must	Receive all 36
Permafolds [®]	10-49	\$1.79	order in quantity. Call for	Permafold®
	50-499	\$1.49		topics for only \$36.
	500+	Call	details.	#4340

Call for imprinting options.

Spanish titles are printed on glossy paper in 2 colors. Call for pricing.

Infofold® Brochures

WHAT IS A INFOFOLD®?

Infofolds are 8-panel health guides printed on glossy paper. Each Infofold is reviewed by prominent physicians, health professionals, and the senior advisory board of the American Institute for Preventive Medicine.

APPROPRIATE READING LEVEL

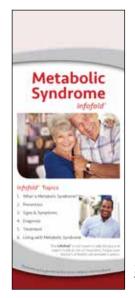
Infofolds* are written at a simplified reading level with large print and color photographs. Information is presented in a bulleted, easy-to-read format. They appeal to people from all walks of life.

CUSTOMIZATION OPTIONS

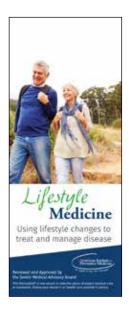
Display your name, logo, and other information prominently. We can also develop a custom Infofold to meet your needs.

COMPLETE FULFILLMENT

Direct mail to employee's homes. We'll handle everything: cover letters and envelopes, assembly and bulk mail by zip code for the best postal rate.



-4001



#



002



/00/

e,	Quantity	Paper	
spic	1-9	\$1.09	
Infofolds [®]	10-49	\$.99	
	50-499	\$.79	
	500+	Call	

Call for imprinting options.

POSTERS

Engage employees and create visibility for your wellness program with bold, eye-catching, and quick-to-read posters. Perfect for lunch rooms, lounges, water coolers and hallways. Each one corresponds to a national health observance. Poster frames also available.

TAKEAWAYS™

Reinforce your message with a corresponding TakeAway[™] flyer for employees to take and display at their work station or at home for the whole family to see. 8.5" x 11."

ELECTRONIC

License PDF files of the posters for use in emails or on websites.

On the Road Series (Poster Size: 13" x 19")



Poster: #4903 TakeAway: #5215



TakeAway: #5216



TakeAway: #5217



TakeAway: #5218



Poster: #4904 TakeAway: #5219



TakeAway: #5220



TakeAway: #5221



Poster: #4910 TakeAway: #5222



Poster: #4907 TakeAway: #5223



Poster: #4908 TakeAway: #5224



Poster: #4909 TakeAway: #5225



TakeAway: #5227

ON THE ROAD TO

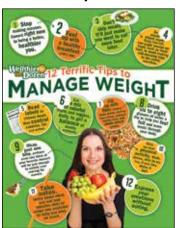
Better Nutrition Better Relationships Better Fitness Better Sleep Better Planning Better Aging Better Breathing Better Mental Health Better Disease Prevention Better Community Service Better Heart Health Better Heath Care

Poster Frame: \$39 each TakeAway™					Holder: \$19 each	
% & VS™	Quantity	Set of 12 Posters*	Individual Posters	TakeAways™	Electronic TakeAways™	
ters	1-9	\$109	\$10.95	\$0.49	\$0.24	
Post	10-49	\$99	\$9.95	\$0.44	\$0.20	
교	50-99	\$89	\$8.95	\$0.39	\$0.18	
	100+	Call	Call	Call	Call	

*Customization & imprints also available. Call for details.

42

Wellthier by the Dozen™ Series (Poster Size: 18" x 24")



Poster: #5026 | TakeAway: #5126



Poster: #5030 TakeAway: #5130



Poster: #5025 TakeAway: #5125

OR YOUR DIE





TakeAway: #5128



Poster: #5032





Poster: #5023

WELLTHIER BY THE DOZEN™ SERIES

Manage Weight Control Blood Pressure Cold & Flu Defense Color Your Diet Dental Diabetes Stress Healthy Holidays Portion Control Cholesterol Eve Health



Poster: #5022 TakeAway: #5122



Poster: #5024 TakeAway: #5124



Poster: #5027

TakeAway: #5127

Poster: #5029 TakeAway: #5129



Poster: #5033

TakeAway: #5133

Poster: #5031 TakeAway: #5131



TakeAway: #5123

HealthyLife® Series (Poster Size: 18" x 24")



Poster: #5019 | TakeAway: #5119



Poster: #5013 TakeAway: #5113



Poster: #5014 TakeAway: #5114



TakeAway: #5115



Poster: #5011 TakeAway: #5111



TakeAway: #5120





TakeAway: #5116

HEALTHYLIFE® SERIES

Weight Control Be Physically Active Eat for Good Health Manage Stress Healthy Sleep Habits Home Safety Checklist Healthy Travel Checklist Get Needed Vaccines Control Your Cholesterol Be Tobacco-Free Control Your Blood Sugar Use Alcohol Wisely



Poster: #5010 TakeAway: #5110



Poster: #5012 TakeAway: #5112



TakeAway: #5117



TakeAway: #5118

Inspirational Series (Poster Size: 13" x 19")



Poster: #5035 | TakeAway: #5145



Poster: #5034 TakeAway: #5144



Poster: #5040 TakeAway: #5149



INSPIRATIONAL SERIES Time Management Fruits & Veggies Healthy Food Choices

HEALTHY LIVING SERIES Be Involved in Your Health Care Strive for a Healthy Weight

Protect Yourself from Hepatitis C

Eat Wisely Limit Alcohol Be Physically Active

Be Safe

Control Diabetes Get a Flu Vaccine

Screening Tests Be Tobacco Free Manage Stress

Stress Relief Blood Pressure

Fitness

Safe Travel Healthy Lifestyle Healthy Sleep Mental Health Preventing Diabetes Family Health

Poster: #5036 TakeAway: #5146



Poster: #5042







Poster: #5044





Poster: #5045 TakeAway: #5154



Poster: #5039 TakeAway: #5148



Poster: #5038

TakeAway: #5147

Poster: #5043 TakeAway: #5152



TakeAway: #5143

Poster: #5041 TakeAway: #5150

TakeAway: #5153

Healthy Living Series (Poster Size: 13" x 19")



Poster: #5046 | TakeAway: #5155



Poster: #5047 TakeAway: #5156



Poster: #5050 TakeAway: #5159



TakeAway: #5157



Poster: #5051 TakeAway: #5160





TakeAway: #5166

Poster: #5049



Poster: #5052 TakeAway: #5161



TakeAway: #5162



Poster: #5054 TakeAway: #5163



TakeAway: #5164



TakeAway: #5165

WellWarehouse.com

aipm@healthylife.com

This or That Series (Poster Size: 13" x 19")



Poster: #5061 | TakeAway: #5167

8



Poster: #5068 TakeAway: #5174



Poster: #5069 TakeAway: #5175



Poster: #5062 TakeAway: #5168



Poster: #5065 TakeAway: #5171



TakeAway: #5176



Poster: #5063 TakeAway: #5169



Poster: #5066 TakeAway: #5172



TakeAway: #5177



Poster: #5064 TakeAway: #5170



Poster: #5067 TakeAway: #5173



Poster: #5072 TakeAway: #5178

THIS OR THAT SERIES

Walk or Run Mediterranean or Paleo Peanut or Almond Resistance or Cardio Transcendental or Mindfulness Supplements or Supper Conventional or Organic Vegetarian or Vegan Sweetener or Sugar Frozen or Fresh Nic or No Drugs or Therapy

Safety Series (Poster Size: 13" x 19")



Poster: #5073 | TakeAway: #5179



Poster: #5080 TakeAway: #5186



TakeAway: #5180



Poster: #5077 TakeAway: #5183



Poster: #5082 TakeAway: #5188



TakeAway: #5181



TakeAway: #5184



Poster: #5083 TakeAway: #5189



Poster: #5076 TakeAway: #5182



Poster: #5079 TakeAway: #5185



TakeAway: #5190

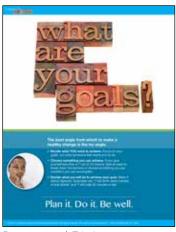
SAFETY SERIES

Medication Safety Weight Loss Safety Food Safety Child Safety Sports Safety Driving Safety Sun Safety Travel Safety Work Safety Flu Protection Safety Home Safety Holiday Safety

Poster: #5081

TakeAway: #5187

Ways to Wellness Series (Poster Size: 13" x 19")



Poster: #5085 | TakeAway: #5191



Poster: #5092 TakeAway: #5198



Poster: #5093 TakeAway: #5199



Poster: #5086 TakeAway: #5192



Poster: #5089 TakeAway: #5195



Poster: #5094 TakeAway: #5200



Poster: #5087 TakeAway: #5193



Poster: #5090 TakeAway: #5196



Poster: #5095 TakeAway: #5201



Poster: #5088 TakeAway: #5194



Poster: #5091 TakeAway: #5197



Poster: #5096 TakeAway: #5202

WAYS TO WELLNESS SERIES

What Are Your Goals? How to Lose Weight Eat Smart Drink More Water Get Fit Smile, Laugh, Enjoy Spread the Word – Vaccines Health Care Follow Me Quit Smoking Just Relax

Vitality Series (Poster Size: 13" x 19")



Poster: #5097 | TakeAway: #5203



Poster: #5104 TakeAway: #5210



Poster: #5105 TakeAway: #5211



Poster: #5098 TakeAway: #5204



Poster: #5101 TakeAway: #5207



Poster: #5106 TakeAway: #5212



Poster: #5099 TakeAway: #5205



Poster: #5102 TakeAway: #5208



Poster: #5107 TakeAway: #5213



TakeAway: #5206



Poster: #5103 TakeAway: #5209



Poster: #5108 TakeAway: #5214

VITALITY SERIES

Control Portions Keep Your Blood Pressure in Check Bone Up on Calcium & Vitamin D Salt Can Shake Up Your Health Deal with Bullies Take Steps to Prevent Skin Cancer Pick & Pack a Healthy Lunch It's Wise to Immunize Stretch to Ease Stress Is it Cold or the Flu Avoid Secondhand Smoke Drink Responsibly

Whole Health (Poster Size: 13" x 19")



Poster: #4936 | TakeAway: #5251



TakeAway: #5252

Move



TakeAway: #5253

Vurture

Poster: #4941

Positivity

Poster: #4946

TakeAway: #5261

TakeAway: #5256



WHOLE HEALTH SERIES

The Mind is Made for Healing Find Your Ways to Move

Relationships that Nurture

Less Clutter, More Calm

Grow & Connect Your Spirit Gratitude for Positivity

Recharge with Sleep

Health Screenings

Digital Detox

Big-Picture Health Mindful Awareness Mindful Eating

TakeAway: #5254



Poster: #4942



TakeAway: #5257



TakeAway: #5262



Poster: #4943 TakeAway: #5258



Poster: #4944 TakeAway: #5259



Poster: #4940

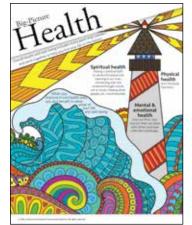
TakeAway: #5260



Poster: #4926 TakeAway: #5241



TakeAway: #5242



Poster: #4924 | TakeAway: #5239



Poster: #4925

TakeAway: #5240

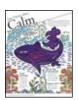
Poster: #4928 TakeAway: #5243



TakeAway: #5244



TakeAway: #5245



Poster: #4931 TakeAway: #5246



Poster: #4932 TakeAway: #5247



TakeAway: #5248



Poster: #4934 TakeAway: #5249



TakeAway: #5250

Grow Stronger (Poster Size: 13" x 19")



Poster: #4912 | TakeAway: #5227



Poster: #4916 TakeAway: #5231



Poster: #4914 TakeAway: #5229



TakeAway: #5230



Poster: #4918



TakeAway: #5233



GROW STRONGER SERIES

Be Winter Active Be Smart with Medications Fuel Up with Breakfast Prevent Falls Take a Break for Health Stay Sun Safe Drink More Water Keep Track Avoid Food Poisoning when Eating Out Reduce Risk for Type 2 Diabetes Quit Tobacco Digitally-Aware



Poster: #4919 TakeAway: #5234



Poster: #4920 TakeAway: #5235



Poster: #4921 TakeAway: #5236



Poster: #4917

TakeAway: #5232

TakeAway: #5237



TakeAway: #5238

Nourish Your Life (Poster Size: 13" x 19")





TakeAway: #5264



Poster: #4953 TakeAway: #5268



Poster: #4951 TakeAway: #5266



Poster: #4954 TakeAway: #5269



Poster: #4959 TakeAway: #5274





Poster: #4955 TakeAway: #5270



Poster: #4956 TakeAway: #5271



Poster: #4952 TakeAway: #5267



TakeAway: #5272



Poster: #4950

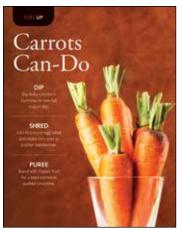


TakeAway: #5273

NOURISH YOUR LIFE SERIES

(Re)solutions Tuneup Immunity-Boosting Foods Salty Soup Shake Up Carb Quality Counts Good For You Fats So Delicious Berries Added Sugars Go Easy Salad Build it Better Connect with Meals Nutritious Nuggets Plant-Based Eating Adventures in Food

Fuel Up (Poster Size: 13" x 19")



Poster: #4960 | TakeAway: #5275



TakeAway: #5276



TakeAway: #5277



TakeAway: #5278



Poster: #4966



TakeAway: #5281



FUEL UP SERIES

Carrots Can-Do Pass the Popcorn Awesome Almonds Crispy Whole Grain Crackers Celery Crunch Pretzels Your Way Bell Pepper Perfection Peanut Butter Boost Greek Yogurt Anytime Wholesome Oats Cauliflower Creations Wonderful Walnuts



TakeAway: #5282



Poster: #4968 TakeAway: #5283



Poster: #4964

TakeAway: #5279

TakeAway: #5284

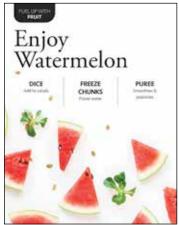


TakeAway: #5280

TakeAway: #5285

TakeAway: #5286

Fuel Up with Fruit (Poster Size: 13" x 19")



Poster: #4972 | TakeAway: #5287



Poster: #4973 TakeAway: #5288

Poster: #4977

TakeAway: #5292



Poster: #4974

Poster: #4978

TakeAway: #5293



TakeAway: #5289



Poster: #4975 TakeAway: #5290

Poster: #4979

TakeAway: #5294



TakeAway: #5291



Poster: #4980 TakeAway: #5295



FUEL UP WITH FRUIT SERIES

Enjoy Watermelon



Poster: #4981 TakeAway: #5296



Poster: #4982 TakeAway: #5297



TakeAway: #5298

Poster: #4984

Poster: #4985

TakeAway: #5299 TakeAway: #5300 TakeAway: #5301

Poster: #4986



Poster: #4988

Great Grapes

Cheer for Cherries

Pomegranate, Please



TakeAway: #5302 TakeAway: #5303 TakeAway: #5304

Be Kind to Your Mind (Poster Size: 13" x 19")



Poster: #4990 | TakeAway: #5305





Poster: #4997 TakeAway: #5312



Poster: #4998 TakeAway: #5313



Poster: #4991 TakeAway: #5306



Poster: #4994 TakeAway: #5309



Poster: #4999 TakeAway: #5314



Poster: #4992 TakeAway: #5307



Poster: #4995 TakeAway: #5310



Poster: #5001 TakeAway: #5315



Poster: #4993 TakeAway: #5308



Poster: #4996 TakeAway: #5311



Poster: #5002 TakeAway: #5316

BE KIND TO YOUR MIND SERIES

Mental Health: A Vital Asset Cure for Winter Blues 5 Real-Time Stress Busters Practice Positivity Dealing with Depression Practice Mindfulness **Building Resilience** Dealing with Anxiety Helping Others Helps You, Too Pets Boost Mental Health Gift of Time Strengthen Connections

HealthyLife® Handouts

Posters, Flyers & Articles to Enhance Employee Health

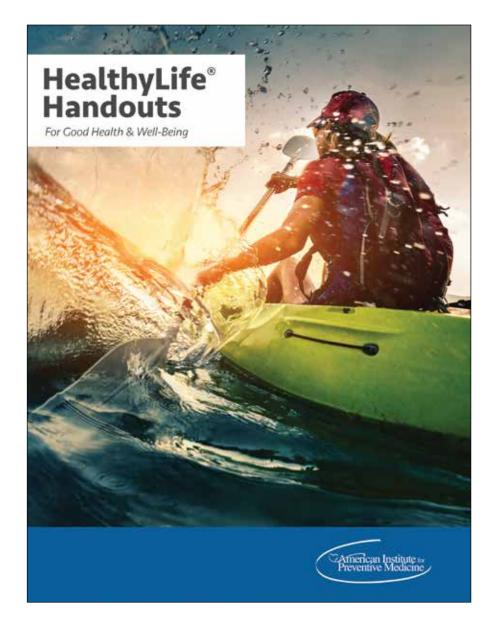
Now you can license a series of attractive and informative handouts to enhance your health promotion activities and motivate employees/members to make behavior changes. The content can also be used in your internal communications.

There are over 180 handouts covering the following topics:

- Be Involved in Your Health Care
- Be Physically Active
- Manage Stress
- Be Safe
- Eat Wisely
- Strive for Healthy Weight
- · Limit Alcohol
- Screenings & Immunizations
- Tobacco
- Prevent & Manage Health Problems
- Cold & Flu

#2168Lz

Only \$999 per location/year















CareKits®

Big wellness value in a small package.

Each CareKit contains a credit card size booklet & accompanying product(s). All housed in a 2 pocket vinyl sleeve. 24 pages. Size: 2-1/8" x 3-3/8".



Cardiac CareKit[®]

What can you do to survive a heart attack? Consult the Cardiac CareKit* for warning signs, action steps, CPR instructions and more. Also includes aspirin. #4500



First Aid CareKit®

Be prepared for accidents with a guide to basic first aid. Includes adhesive bandages and an antiseptic towelette. #4501



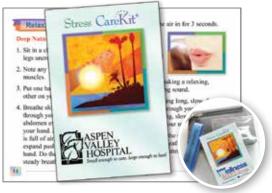
Cold & Flu CareKit®

Determine which illness you have, how to treat it, and how to prevent it in the future. Includes acetaminophen. #4503



Healthy Travel CareKit[®]

Handle jet lag, motion sickness and other travel issues like a pro. Includes a moist towelette and adhesive bandages. #4502

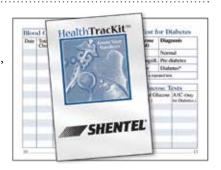


Stress CareKit®

Stay calm and in control. Stress CareKit provides practical ideas to identify stressors and manage stress. Includes a thought zapper to eliminate negative, self-defeating thoughts. #4507

HealthTracKit[™]

Record weight, BMI, blood pressure, cholesterol, mammograms and other health tests, plus family history, medications and doctor visits, in one convenient place. #4505



® _®	Quantity	Kits	Booklet Only HealthTracKit™	
CareKits®	1-9	\$3.29	\$1.39	CareKit®
Car	10-99	\$1.99	\$1.29	Lucite Display:
	100+	Call	Call	\$39 each

Call for imprinting options. Add \$.15 for CareKit® assembly. For Cardiac CareKits®: Subtract \$.08/CareKit® for no aspirin.

Be Well Cards®

Deal Yourself a Healthy Hand



Perhaps the most entertaining and motivational wellness product ever! Each playing card in this regulation deck includes a different wellness activity and health tip.

Don't gamble with your health! Draw a card a day for 52 days of healthy fun. #4400

EACH SUIT ADDRESSES A DIFFERENT WELLNESS TOPIC:

- Spades Stress
- Hearts Fitness
- Clubs Lifestyle
- Diamonds Nutrition

Great for WELLNESS CHALLENGES OR INCENTIVES

Cards®	Quantity	
\sim	1-9	\$9.95
Well	10-99	\$7.99
Be	100+	Call

INKformation® Pens

The Most Unique Wellness Product Ever!

Each INKformation Pen has a banner that scrolls out producing valuable wellness information at the tip of your fingers - available when it's needed the most.

CHOOSE FROM 5 INKFORMATION® PENS:

- Weight Control (#6302)
- Nutrition (#6304)
- Fitness (#6303)
- Well-Being (#6300)
- Stress Management (#6301)

Or let us design a custom INKformation® pen for you.











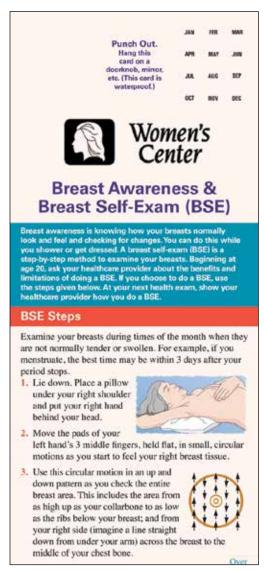
100+ Call for imprinting options.

10-99

\$1.79

Call

Shower Cards





#2133 #2134

Breast & Testicular Self-Exam Shower Cards

Easy to read and understand. Printed on plastic, our shower cards are popular giveaways at health fairs and other wellness events.

Shower Cards	Quantity	BSE Shower Card (2133) TSE Shower Card (2134)
er	1-9	\$1.99
NOM	10-99	\$1.49
ģ	100+	Call

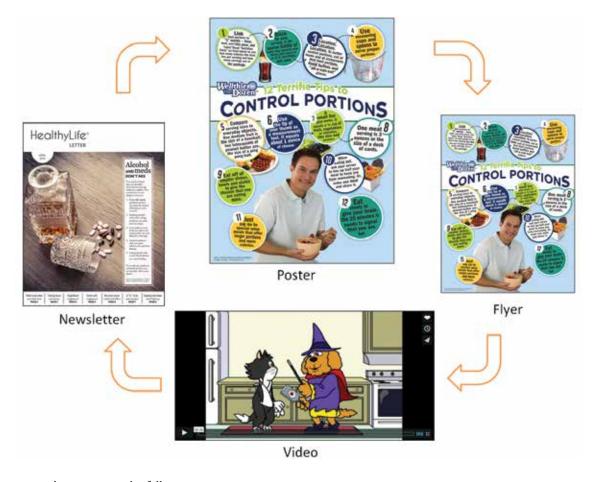
Call for imprinting options.

HealthyLife®

Communication Campaign



The easiest way to deliver quality wellness communications each and every month.



Each month your employees receive the following:

- 1) Posters (18"x24" or 11"x17")
- 2) TakeAway (8.5"x11")
- 3) Newsletters (8-pages)
- 4) Videos (2-3 minutes)

Use our recommended monthly topics or pick your own.

January Weight Control	JulyControl Colesterol
February Manage Stress	August Get Active
March Dental Health	September Healthy Eating
AprilNutrition	October Healthy Sleep
May Portion Control	NovemberCold & Flu Defense
June Financial Wellness	December Healthy Holidays

ife [®] ation gn	Quantity	Paper* (pepm)	Electronic (pepm)
nic paig	50-99	\$1.52	\$0.98
alth aml	100+	Call	Call
S S S	* Includes 1 250 emplo	1 set of posters for every loyees	

HealthShelfTM

Turn Any Space Into a Wellness Center



- HealthShelf starter kits include 25 copies each of 4 different products
- 100 total products at a tremendous savings
- Ideal for health fairs, reference libraries, wellness displays
- Kits may include Permafolds^{*}, Trackers^{*}, Magnets, Booklets, Shower Cards, CareKits^{*}, or CareCards[™]

CHOOSE FROM THESE TOPIC AREAS:

- Asthma (#4419)
- Diabetes (#4418)
- First Aid (#4416)
- Heart Health (#4411)
- Men's Health (#4415)
- Nutrition (#4410)
- Safety (#4417)
- Stress (#4412)
- Wise Consumer (#4413)
- Women's Health (#4414)

Or, let us custom develop a HealthShelfTM for you.

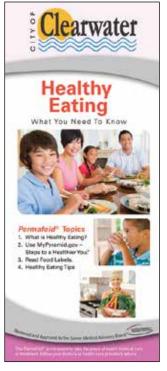


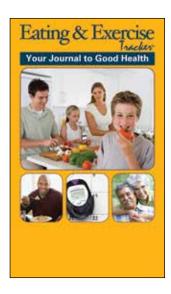
HealthShelf (100 products) - \$139* Double the Shelf (200 products) - \$259*

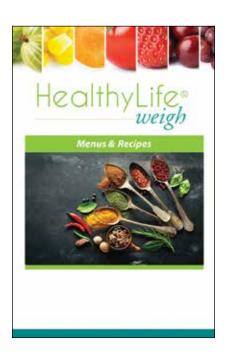
* To imprint on the HealthShelf" products, add \$35 to the single shelf or \$70 when you double the shelf.

BeWell ToolKits[™]

A Set of Handy Wellness Tools







Sample: Nutrition Toolkit

- Healthy Eating Permafold
- Eating & Exercise Tracker
- Menus & Recipes Booklet

Combine our best selling products to form a BeWell ToolKit[™] and save 60%

CHOOSE FROM 12 TOPIC AREAS: (Call for product details.)

- Nutrition (#4420)
- Fitness (#4423)
- Stress (#4426)
- Women's (#4429)
- Men's (#4421)
- Cold & Flu (#4424)
- First Aid (#4427)
- Wise Consumer (#4430)
- Safety (#4422)
- Heart Health (#4425)
- Diabetes (#4428)
- Asthma (#4431)

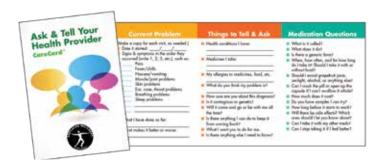
Σ	Quantity	
Vell its⊺	1-9	\$5.99
s S	10-99	\$4.79
ᄪᄵ	100+	Call

*Add the appropriate refrigerator magnet to each ToolKit for only \$1.00 more (see above).

CareCards[™]

Doctor Q & A CareCard™

Get the most out of your doctor visits with this key questions checklist. Helps you accurately describe your symptoms – the biggest single factor in correct diagnosis. Size: $2^5/_{16}$ " x $3^3/_8$ ". #6201



Medication & Medical ID CareCard™

Record all prescription and OTC drug information in one convenient place. Helps identify medical conditions and drug allergies. Perfect to take to the doctor's office. Size: $2^5/_{16}$ " x $3^3/_{8}$ ", #6202



3,1 MT 5	Quantity	
ards	1-9	\$0.99
Õ	10-99	\$0.79
Care	100+	Call

Call for imprinting options.

¹ Deduct \$.08/copy if plastic sleeve is not desired.

² Add \$.05/copy for sleeve assembly.

Magnets



Health Screening Magnet

A chart of common health tests that reminds employees to get regular preventive care. Guidelines can be customized for your organization. Size: 3¹/₂" x 8¹/₂".#2196



Emergency Magnet

This refrigerator magnet could save a life. Makes emergency phone numbers easy to find. Size: $2^{1}/_{2}$ " x $3^{1}/_{2}$ " #2170

Picture Frame Magnets (3 magnets in 1)

An every-day reminder of wellness information and advice that doubles as a frame for personal photos or notes. Size: $5^3/4^{\circ}$ x $7^3/4^{\circ}$.

TOPICS INCLUDE:

- Asthma (#4403)
- COPD (#4402)
- Diabetes (#4407)
- First Aid (#4404)
- Healthy Eating (#4405)
- Heart Health (#4408)
- Stress (#4406)



ets	Quantity	Health Screening \$2.29	Emergency	Picture Frame
agn	250-499	\$2.29	\$0.79	\$2.99
Σ	500+	Call	Call	Call

Call for imprinting options.

Health Videos

Innovative e-product that engages employees



CareToon™ Videos

The whimsical animated adventures of Wellness Wizard and Hypochondri-Cat educate, motivate, and entertain your employees. Lighthearted 90-second clips address wellness topics including nutrition, fitness, tobacco cessation, stress management, weight loss and more. These practical and personal messages become memorable.

Post them on your website, send them in your email campaigns, or share them at meetings and health fairs. They'll enhance the impact of your wellness program for just pennies a day. Customize your Care Toons[™] with special messages, announcements or your company's logo. #3007z

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Quantity Price/Clip/Year 1-10 \$140 11-26 \$125 27-51 \$110 \$95

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As one of America's leading nutritionists and a motivating professional speaker, Zonya's messages build positive changes for weight, diabetes, cholesterol, and stress management.

Pick and choose from 100 available titles.

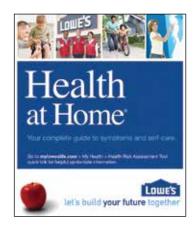
VIEW SAMPLES AT WWW.HEALTHYLIFE.COM/ZONYA

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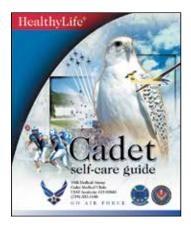
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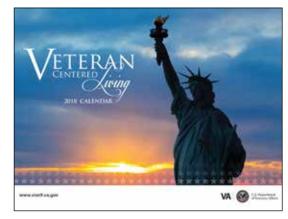












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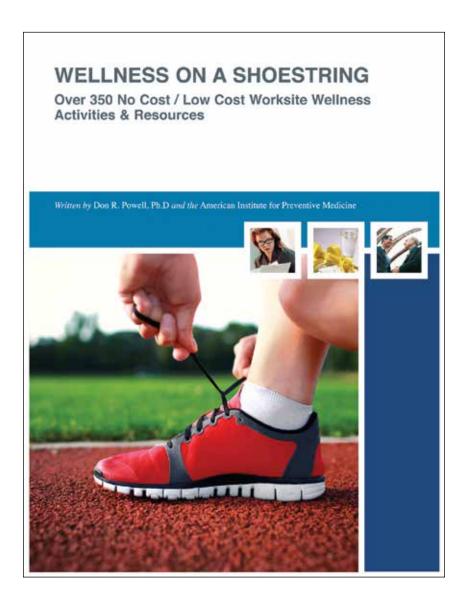
"AIPM exceeded our expectations in product content, quality, and effectiveness as witnessed by the numerous times we receive unsolicited positive comments from our members!"

- Randy Stoughton, President; Compass Rose Benefits Group, Reston, VA "By changing the Health at Home® icons to encourage people to call our nurse advice line, use of the service has increased. Your staff's willingness to accommodate our special needs made the project an easy one."

– Lucy Gilles-Khouri, Manager, Health Promotion, St. Mary's Health Works, Madison, WI

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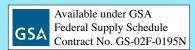
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